

Mount St. Mary Academy

Presents:

Chrysalis 2025

March 15th



2025 CHRYSALIS SPONSORSHIP OPPORTUNITIES

Chrysalis is Mount St. Mary Academy's premier auction fundraiser and provides needed support for the many educational opportunities offered to our students. Please review the sponsorship packages below and on the reverse side to find one that is right for you. Your support of Mount St. Mary Academy is appreciated by our guests, students, and alumnae across the globe. Thank you for your consideration!

The Roaring Elite **\$7,500**

» Two (2) front-row tables of 8 at the event...
Company name/logo advertised on MSM electronic sign displayed on Delaware Avenue... Inside front cover full-page ad in the event program... Company name/logo on slideshow at the event... Recognition in our alumnae magazine... Company name/logo on mobile bidding app... Social media "Thank You"...
Company name/logo on all auction paddles...
Company name/logo featured on the auctioneer podium & mentions in the live program... All After Hours Nightcap Cocktail signage will feature your logo/company name on the MSM website.

The Bootlegger's Reserve **\$5,000**

» One (1) front-row table of 8 at the event... Company name/logo advertised on MSM electronic sign displayed on Delaware Avenue... Full-page ad in the event program... Company name/logo on the slideshow at the event... Recognition in our alumnae magazine...
Company name/logo on mobile bidding app... Social media "Thank You"... Company name/logo featured in all bar areas & hors d'oeuvres station... The MSM Jazz Band will feature your company name/logo on their music stands during the after hours performance... Verbal recognition during event program... Company name/logo on the MSM website.

The Prohibition Patron **\$3,500**

» One (1) table of 8 at the event... Company name/logo advertised on MSM electronic sign displayed on Delaware Avenue... Half-page ad in the event program... Company name/logo on slideshow at the event... Recognition in our alumnae magazine...
Company name/logo on mobile bidding app... Social media "Thank You"... Company name/logo on signage at gift depot checkout... Signage with company name/logo in bidding area... Company name/logo on event/MSM website.

The Moonshine Maven **\$2,500**

» One (1) table of 8 at the event... Company name advertised on MSM electronic sign displayed on Delaware Avenue... Quarter-page advertisement in event program... Company logo on slideshow at the event... Recognition in our alumnae magazine... Company logo on mobile bidding app... Logo on social media "Thank You"...
Company name/logo on signage at registration/check-in table... Company name/logo on the MSM website.

Please contact *Marissa Brandel Palumbo '19, Coordinator of Annual Giving and Events,*
at (716) 877-1358 ext. 304 or mpalumbo@msmacademy.org with any questions or to confirm your sponsorship.

2025 CHRYSALIS SPONSORSHIP OPPORTUNITIES

BACK COVER: Full -page color ad; one available (5.75”w x 8.75”h) **\$1,000**

INSIDE BACK COVER: Full -page B &W ad; one available (5.75”w x 8.75”h) **\$750**

FULL -PAGE: B &W ad (4.5”w x 7.5”h) **\$450**

HALF -PAGE: B &W ad (4.5”w x 3.375”h) **\$250**

QUARTER PAGE: B &W ad (3.5”w x 2”h) **\$150**



Ad deadline - January 24, 2025; Please submit PDF, PNG, or JPEG file to
richards@msmacademy.org

TABLE OF 8 FOR THE EVENT: \$1,200

Sponsorship & ad opportunities can be purchased on-line by scanning the QR code to the right or by completing the form below and mailing it in with the payment.



Mount St. Mary Academy; Attn: Chrysalis 2025
3756 Delaware Ave, Kenmore, NY 14217

Contact Information

Name _____ Phone _____
Address _____ City _____ State _____ Zip _____
Company _____ Email _____
Total amount enclosed: \$ _____

Please make checks payable to **Mount St. Mary Academy**. Sponsorships, reservations, and payments can be completed online at <https://www.msmacademy.org/support-msm/chrysalis>.

For additional information: 716-877-1358 ext. 304 or mpalumbo@msmacademy.org.