

Mount St. Mary Academy
Presents
Chrysalis 2026
Friday March 6th
Wurlitzer Events
908 Niagara Falls Blvd
North Tonawanda, NY 14120



2026 CHRYSALIS SPONSORSHIP OPPORTUNITIES

Triple Crown Sponsor

\$7,500

- » Company name/logo on all event promotional materials
- » Two (2) front-row tables of 8 at the event
- » Inside front cover full-page ad in the digital event program
- » Recognition during the event program
- » Recognition in the Spring issue of our alumnae magazine
- » Company name/logo on mobile bidding app
- » Company name/logo on all auction paddles
- » Logo/company name on all After Hours Nightcap Cocktail signage
- » Social media "Thank You" post
- » Company name/logo on event website



Winner's Circle Patron

\$5,000

- » One (1) front-row table of 8 at the event
- » Full-page ad in the event program
- » Company name/logo on slideshows at the event
- » Recognition in the Spring issue of our alumnae magazine
- » Company name/logo on mobile bidding app
- » Social media "Thank You" post
- » Company name/logo featured at the signature cocktail bar
- » Company name/logo featured in all bar areas & hors d'oeuvres station
- » Verbal recognition during the event program
- » Company name/logo on event website

Paddock Partner

\$3,500

- » One (1) table of 8 at the event
- » Half-page ad in the digital event program
- » Company name/logo on slideshows at the event
- » Recognition in the Spring issue of our alumnae magazine
- » Company name/logo on mobile bidding app
- » Social media "Thank You" post
- » Verbal recognition during the event program
- » Company name and logo on signage at gift depot checkout
- » Company name/logo on signage in the auction bidding area
- » Company name/logo on event website



Jockey Club Sponsor

\$2,500

- » One (1) table of 8 at the event
- » Quarter-page advertisement in event program
- » Company name/logo on slideshows at the event
- » Recognition in the Spring issue of our alumnae magazine
- » Company logo on mobile bidding app
- » Social media "Thank You" post
- » Company name/logo on signage at registration/check-in table.
- » Company name/logo on event website



2026 CHRYSALIS SPONSORSHIP OPPORTUNITIES

Derby Day Contender

\$1,500

- » Two (2) tickets for the event
- » Social media "Thank You" post
- » Company name/logo on event/MSM website
- » Company name/logo on signage at "The Golden Ticket" table



Digital Event Program Program Ads

BACK COVER: Full-page color ad; one available (5.75" w x 8.75" h) \$1,000

INSIDE BACK COVER: Full-page color ad; one available (5.75" w x 8.75" h) \$750

FULL-PAGE: Color ad (4.5" w x 7.5" h) \$500

HALF-PAGE: Color ad (4.5" w x 3.375" h) \$250

QUARTER PAGE: Color ad (3.5" w x 2" h) \$150

Ad deadline: February 23, 2026.
Please submit PDF, PNG, or JPEG file

Sponsorship, ad opportunities, and tables can be purchased online by scanning the QR code to the right or by completing the form below and mailing it with the payment.



Mount St. Mary Academy; Attn: Chrysalis 2026
3756 Delaware Ave; Kenmore, NY 14217

Please contact *Marissa Brandel Palumbo '19, Coordinator of Annual Giving and Events,*
at (716) 877-1358 ext. 304 or mpalumbo@msmacademy.org with any questions or to confirm your sponsorship.



WE ARE OFF TO THE RACES!

Contact Information

Name _____ Phone _____
Address _____ City _____ State _____ Zip _____
Company _____ Email _____
Total amount enclosed: \$ _____

Please make checks payable to **Mount St. Mary Academy**. Sponsorships, reservations, and payments can be completed online at <https://www.msmacademy.org/support-msm/Chrysalis>

For additional information: 716-877-1358 ext. 304 or mpalumbo@msmacademy.org

